No. $\qquad$
To: $\quad$ All Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
From:
ELLEN B. DONATO, Ed. D., CESO III
Director IV

## Subject:

2016 REGIONAL SCHOOLS PRESS CONFERENCE

Date:
December 18, 2015


1. Pursuant to the provisions of Section 1, Rule IX of Republic Act 7079, also known as Campus Journalism Act of 1991, the Department of Education - Cordillera Administrative Region (DepEd - CAR) announces the conduct of the 2016 Regional Schools Press Conference with the theme, "The Role of $21^{\text {st }}$ Century Campus Journalism in Upholding Good Governance, Leadership and Transparency", to be held in Lagawe,Ifugao on January 17 - 20, 2016.
2. The conference aims to:
a. demonstrate understanding of the importance of journalism by expressing it through varied journalistic endeavors and approaches;
b. sustain advocacy on social consciousness;
c. provide a venue for enriching learning experience for students interested in pursuing journalism as a career;
d. promote responsible journalism and fair and ethical use of social media; and
e. enhance journalistic competence through healthy and friendly competitions.
3. The conference activities shall include the following in two levels: elementary and secondary, and of two media: English and Filipino:
a. Group Contests
b. Individual Contests
c. Radio Scriptwriting and Broadcasting Contests
d. Collaborative Desktop Publishing Contest
e. Concurrent Sessions
f. Awarding of the Winners; Outstanding School Paper Advisers (SPAs); and Campus Journalists (CJs)
4. The deadline for the submission of the top 10 School Paper entries per section/level/media from each division including the following reports to the Regional Office for both levels and media will be on or before January 5, 2016:
a. List of the Top 5 Individual Winners per category
b. List of Script Writing and Radio Broadcasting Contestants
c. List of Collaborative Publishing Contestants
d. Supporting documents including the division rating sheets of candidates for the Top 2 Outstanding School Paper Advisers and Campus Journalists
e. Top 10 Winners per section in the Group Contests accompanied by a List of division School Paper entries
5. The members of the Group Contest Display Committee are requested to be in the Regional Office at 8:00 am to 5:00 pm of January 6-10, 2016. Please refer to Enclosure No. 2 for the members of the Regional Technical Working Group (RTWG).
6. A registration fee of Five Hundred Fifty Pesos ( $(\mathbf{P} 550.00$ ) shall be collected from each participant to be paid in cash to the host division, charged against local funds/journalism funds or any available funds subject to the usual accounting and auditing policies/rules and regulations. This will cover honoraria of judges, trophies and medals, kits, supplies, and other operational expenses. Meals of the participants shall be taken care by their own division.
7. The main participants to this conference are the Top 5 Division Winners and Coaches in each of the eight (8) categories of the Individual Writing Contests, team winners and coaches of both Scriptwriting \& Radio Broadcasting contests and the Collaborative Publishing Contest in the two levels and of the two media, totaling to three thousand and seventy-two $(3,072)$ participants. The breakdown is as follows:

- 8 individual contest categories $\times 5$ winners $\times 2$ levels $\times 2$ media $\times 8$ divisions $\quad=1,280$
- 7 contestants (Scriptwriting and Radio Broadcasting) $\times 2$ levels $\times 2$ media $\times 8$ divisions $=224$
- 7 contestants (Collaborative Publishing) $\times 2$ levels $\times 2$ media $\times 8$ divisions $=224$
- Coaches/School Paper Advisers $=1,344$

TOTAL: $\quad \mathbf{3 , 0 7 2}$
8. The School Paper Adviser and Campus Journalist are advised to pay their membership fees in the amount of sixty pesos (60.00) and thirty pesos (30.00) respectively to the Division Treasurers of their respective associations.
9. The Implementation Guidelines for the Conduct of the Group Contests, Individual Contests, Collaborative Publishing Contest, Photojournalism Contest, and Scriptwriting and Radio Broadcasting Contest are attached in Enclosure No. 1.
10. Transportation and other incidental expenses of the participants shall be charged against local funds subject to the usual accounting and auditing rules and regulations.
11. For more information, please contact the Curriculum and Learning Management Division, DepEd-CAR Regional Office, Wangal, La Trinidad, Benguet at telephone number 422-7096.
12. Immediate dissemination of this Memorandum is desired.
I. EXECUTIVE COMMITTEE:
A. Chairperson: $\begin{aligned} & \text { Ellen B. Donato, Ed. D., CESO III } \\ & \text { Director IV }\end{aligned}$
B. Co-Chairpersons:

- Estela L. Cariño, Ed. D., CESO IV Assistant Regional Director
- PIO D. ECUAN, Ed. D.

Chief, Curriculum and Learning Management Division
DepEd-CAR Regional Office

- SALLY B. ULLALIM,Ed.D., CESO V Schools Division Superintendent Ifugao Division
II. CONFERENCE COORDINATORS:
- Thelma T. Dalay-on-- EPS, Filipino Coordinator (CLMD)
- Patricio T. Dawaton-- EPS, English Coordinator (CLMD)
III. REGIONAL TECHNICAL WORKING GROUP (RTWG):
A. SCHOOL PAPERS DISPLAY (Group Contest)

| ELEMENTARY LEVEL |  | SECONDARY LEVEL |
| :--- | :---: | :--- |
| Thomas Tumpap | Chairpersons | Linda Tinaza |
| Saturnina Lumitap | Co-Chairpersons | Zenaida Juguilon |
| Tuesda Lucio | Members | Maria Corazon Boaging |
| Maria Palsi |  | Raquel Shagyo |
| Valentina Castro |  | Mercedes Oplas |
| Geraldine Sumipit |  | Jennifer Arais |
| Warly Kindiawan |  | Glenn Papa |

B. SECRETARIAT/DOCUMENTATION/EVALUATION:

| $\|$ELEMENTARY LEVEL  SECONDARY LEVEL <br> Aurelia Balitoc Chairpersons Giovani Luke Asbucan <br> Maria Corazon Boaging Co-Chairpersons Regina Guimpatan <br> Raquel Shagyo Members Thomas Tumpap <br> Zenaida Juguilon  Saturnina Lumitap <br> Jennifer Arais  Tuesda Lucio <br> Leonila Catunggal  Rosemarie Yangkin <br> Jamezel Namingit  Valentina Castro <br> Rachel Khayad  Erlinda Tinaza <br> Warly Kindiawan  Glenn Papa |
| :--- |

C. AWARDS COMMITTEE:

| Chairman | Nora N. Lim |
| :--- | :--- |
| Members | All members of the documentation and host division |

D. EXAMINERS:

|  | Chairpersons |
| :--- | :--- |
| English | Patricio T. Dawaton |
| Filipino | Thelma T. Dalay-on |

E. PROCTORS:

| ELEMENTARY |  | SECONDARY |
| :--- | :--- | :--- |
| Marilou Yogyog | Chairpersons | Nora N. Lim |


| ELEMENTARY LEVEL |  | CONTEST CATEGORIES | SECONDARY LEVEL |  |
| :---: | :---: | :---: | :---: | :---: |
| ENGLISH | FILIPINO |  | ENGLISH | FILIPINO |
| N. Lim | A. Ngao-i | News Writing | L. Tubban | A. Bogayao |
| M. Viernes | W. Malillilin | Feature Writing | A. Ngao-i | M. Api-it |
| A. Bogayao | L. Tubban | Editorial Writing | F. Peckley | P. Talingdan Jr. |
| D. Ganotice | D. Chakiwag | Sports Writing | M. Malanes | W. Malillilin |
| F. Peckley | G. Paloa-ay | Editorial Cartooning | D. Ganotice | D. Chakiwag |
| Rachel Shagyo | Rachel Khayog | Copy Reading \& Headline Writing | Jennifer Arais | E. Dulnuan |
| G. Asbucan | E. Dulnuan | Radio Broadcasting | Thomas Tumpap | Geraldine Sumipit |
| J. Libungen | C. Villamor | Photojournalism | Glenn Papa | Warly Kindiawan |
| M. Malanes | M. Api-it | Collaborative Publishing | Bernardo Beronilla | J. Libungen |
| N. Lim | P. Talingdan Jr. | Science \& Technology Writing | M. Viernes | G. Paloa-ay |

F. ICT: (in-charge of checking laptops/cameras)

Elementary:

- Warly Kindiawan
- Glenn Papa
- Laureen Likigan


## Secondary:

* Jeremy Padilla
* Georaloy Paloa-ay
G. HOST WORKING COMMITTEES:
- Registration
- Billeting and Accommodation
- Function Rooms/Testing Centers/Hall Arrangements
- Security
- Parade/Opening Program/Closing Program
- Cultural Night
- Transportation (to and from billeting areas)
- Finance and supplies
- Meals and snacks for the management staff

Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet

## REGIONAL SCHOOLS PRESS CONFERENCE SCHEDULE OF ACTIVITIES

Day 0 - January 17, 2016

| TIME | EVENT | VENUE |  |  |  |
| :--- | :--- | :--- | :---: | :---: | :---: |
| $8: 00-10: 00$ | Arrival and Settling Down | Billeting Areas |  |  |  |
| $10: 00-12: 00$ | Registration | Billeting Areas |  |  |  |
| $12: 00-1: 00$ | Lunch | Ifugao |  |  |  |
| $1: 00-3: 00$ | Solidarity Meeting of SPAs and management committee | Ifugao |  |  |  |
| 3:00-5:00 | Coordination Meeting of Working Committee | Ifugao |  |  |  |
| 5:00-6:00 | Simultaneous Welcome Program | Ifugao |  |  |  |
| $6: 00-10: 00$ | Governor's Night |  |  |  |  |

Day 1 - January 18, 2016

| TIME | EVENT |  |  | VENUE |
| :--- | :--- | :--- | :--- | :--- |
| $7: 00-8: 00$ | Assembly of Delegations |  |  |  |
| $8: 00-9: 00$ | Parade |  |  | Ifugao |
| $9: 00-12: 00$ | Opening Program |  | Ifugao |  |
| 1:00-3:00 | a. News Writing Lecture <br> and Contest (Elem and Sec, <br> Engl and Fil) | b. Photojournalism <br> Lecture and Contest <br> (Elem and Sec, Engl and <br> Fil) | Collaborative <br> Desktop Publishing <br> or Teachers/SPAs |  |
| 3:00-5:00 | a. Editorial Writing Lecture <br> and Contest <br> (Elem and Sec, Engl and Fil) | b. Feature Writing <br> Lecture and Contest <br> (Elem and Sec, Engl and <br> Fil) |  | Ifugao |
| $4: 00-6: 00$ | Awarding of Group Contests |  |  |  |

Day 2 - January 19, 2016

| TIME | EVENT | VENUE |  |
| :--- | :--- | :--- | :--- |
| $8: 00-10: 00$ | a. Sports Viewing/Lecture <br> and Contest (Elem and Sec, <br> Engl and Fil) | b. Science News Lecture and Contest (Elem <br> and Sec, Engl and Fil) | Ifugao |
| $10: 00-$ | a. Editorial Cartooning <br> Lecture and Contest <br> (Elem and Sec, Engl and Fil) | b. Copy Reading \& Headline Writing Lecture <br> and Contest <br> (Elem and Sec, Engl and Fil) | Ifugao |
| $12: 00$ | b. Collaborative Desktop Publishing <br> (Elem and Sec, Engl and Fil) | Ifugao |  |
| $3: 00-3: 00$ | a. Radio Broadcasting <br> (Elem and Contest <br> (Elec, Engl and Fil) | Awarding of Individual Contests <br> 4:00-6:00 | Cultural Night |
| $6: 00-8: 00$ |  |  |  |

Day 3 - January 20, 2016

| TIME | EVENT | VENUE |
| :--- | :--- | :--- |
| $8: 00-10: 00$ | Awarding of Other Individual and Group <br> Events | Ifugao |
| $10: 00-12: 00$ | Awarding Ceremonies and Closing <br> Program | Ifugao |
| $1: 00-3: 00$ | HOME SWEET HOME |  |
| $3: 00-5: 00$ |  |  |

Note: Definite Venue- to be announced later

## Record Section

 Payroll Services Unit Special Services Division $\quad-424-3993$ Commission oudit