



Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet



November 12, 2015

REGIONAL MEMORANDUM

No. **224.** s. 2015

18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)



TO : **Schools Division Superintendents**

1. Pursuant to CSC Memorandum Circular No. 17, s. 2015, Republic Act 10398, Proclamation No. 1172, s. 2006, and the Philippine Commission on Women (PCW), in coordination with other government member agencies shall lead the observance of the **"18-Day Campaign to End Violence Against Women"**.
2. The theme **"End VAW Now! It's Our Duty!: Gains and Ways Forward"** aims to give emphasis on how far the government agencies and other stakeholders have gone in terms of programs and projects that address violence against women and children.
3. To promote public awareness in the observance of the event, the schools divisions are enjoined to actively participate in the various 18-Day Campaign to End VAW Activities, as follows:
 - a. Participation in the **ORANGE YOUR ICON FOR 18-DAYS** advocacy;
 - b. Hanging of streamer in all schools division offices;
 - c. Participation in the on line campaign thread about the observance by uploading official logo and campaign information in government agencies' website, Facebook;
 - d. Inclusion of 18-Day Campaign and other VAW IEC materials in agency publications or newsletters;
 - e. Conduct of advocacy campaigns and production/dissemination of information materials about VAW to employees, clients and other stakeholders;
 - f. Co-organizing or joining provincial and local advocacy events with agency members of the Local Committee on Anti-Trafficking (LCAT) VAWC.
4. Expenses related to the 18-Day Campaign to End VAW shall be charged to the Agency's Gender and Development (GAD) Budget, as reflected in your 2015 GAD Plans.
5. Schools Divisions are requested to provide Philippine Commission on Women with information or calendar of activities on the 18-Day Campaign to End VAW. To facilitate this process, schools divisions are advised to feature or upload announcements, reports, photos and videos of your campaign activities in their respective official websites and send a link to the site PCW through media@pcw.gov.ph and email reports addressed to the Regional Director via depedcarregional09@gmail.com.
6. Immediate dissemination of this Memorandum is desired.


ELLEN B. DONATO, Ed.D, CESO III
Director IV

Reference: CSC Memorandum Circular No. 17, s. 2015

To be Indicated in the Perpetual Index under the following subjects:

PROGRAMS ADVOCACY PUPILS/STUDENTS TEACHERS COMMITTEES