




November 6, 2015

REGIONAL MEMORANDUM
No. 214 - 2015 s. 2015

ON-THE-SPOT POSTER-MAKING CONTEST IN CELEBRATION OF THE NATIONAL CHILDREN'S MONTH

To: **Schools Division Superintendents**
Schools Divisions of Baguio City and Benguet

1. The National Children's Month Act was enacted into law per Republic Act No. 10661 on May, 2015 which declared November of every year as National Children's Month. The declaration commemorates the adoption of the Convention on the Rights of the Child by the United Nations' General Assembly on November 20, 1989, and seeks to inculcate its significance in the consciousness of every Filipino.
2. The month-long event with the theme "**Komunidad at Pamahalaan Magkaisa, Pang-aabuso sa Bata, Wakasan Na**" highlights the protection of children against all forms of abuse and discrimination, and encourages stakeholders to advocate the protection of children in the family, school, community, and other settings.
3. In celebration of the Children's Month in the Cordillera Administrative Region, the DepED-CAR and the DSWD-CAR together with the partner agencies have come up with several activities, and one of which is the On-the-Spot Poster-Making Contest which will be participated in by selected Grade VI elementary pupils from the Divisions of Baguio City and Benguet (La Trinidad District only) to be held on November 20, 2015, 9:00 AM to 12:00 Noon at the NEAP-R, DepED-CAR Compound, Wangal, La Trinidad, Benguet. Registration of Participants will start at 8:00 AM – 8:30 AM. There shall be six (6) pupil-contestants each from the Schools Divisions. The twelve (12) contestants should be accompanied by their coaches.
4. Rules of the Contest: a) Contestants are given 3 hours to finish the work; b) Letterings and boarders are not allowed as part of the presentation; c) Materials to be used will provided by the Regional Office; d) Only the best three (3) posters shall be selected from the twelve (12) contestants based on the following criteria: 1) Relevance to the theme – 30%; 2) Creativity – 25%; 3) Originality – 25%; and 4) Visual Impact – 20%.
5. Winners shall be awarded cash prizes to be provided by the partner National Government Agencies and certificates by this Office. Awarding will be on November 26, 2015. Venue and time will be announced later.
6. Dissemination of this Memorandum is desired.


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Regional Director