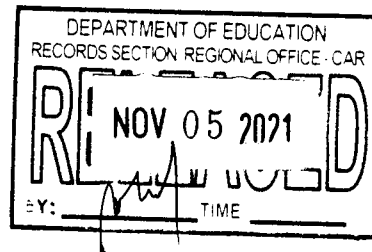




Republic of the Philippines
Department of Education
 CORDILLERA ADMINISTRATIVE REGION
 Wangal, La Trinidad, Benguet



November 5, 2021

REGIONAL MEMORANDUM

NO.: 528.2021

2021 PAMBANSANG BUWAN AT ARAW NG PAGBASA

To: OIC-Assistant Regional Director
 All Schools Division Superintendents
 All Others Concerned

1. In support to DepEd Memorandum No. 00466 s. 2021 titled **“2021 Pambansang Buwan at Araw ng Pagbasa”** with the year’s theme **“Bawat Bata Bumabasa sa Kabila ng Hamon ng Pandemya,”** the Department of Education Cordillera Administrative Region (DepEd-CAR) through the Curriculum and Learning Management Division (CLMD) shall spearhead the region wide celebration of the *Pambansang Buwan at Araw ng Pagbasa* (BPAP) this November to promote love for reading among learners.

2. This activity aims to provide quality, accessible, relevant, and liberating basic education for all and to lay the foundation for lifelong learning and service for the common good.

3. All schools and learning centers are enjoined to hold virtual activities for elementary and secondary learners listed in the **Enclosure**. However, all are likewise encouraged to hold related activities other than those on the list and to conduct activities to capacitate teachers as reading teachers.

4. Relative to this, the following schedule of activities shall be conducted on specified dates shown on the table below.

Date	Activities
November 8, 2021	Virtual kick-off that will feature a mystery reading ambassador. It will be live streamed via the DepEd Philippine Facebook Page.
November 26, 2021 (9:00 am)	Culmination of the Pambansang Buwan ng Pagbasa. The PBAP shall culminate with the nationwide synchronized story reading time. All learners, teaching and non-teaching staff shall drop everything and read.
December 8, 2021	Submission of pictorials and narrative reports of the activities done during the month-long celebration.





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5. Should there be any queries and/ or clarifications, please feel free to contact Rosita C. Agnasi, OIC-CLMD at rosita.agnasi@deped.gov.ph or Mrs. Thelma T. Dalay-on, the Filipino EPS at thelmadalayon@deped.gov.ph and Mr. Patricio T. Dawaton, the English EPS at patricio.dawaton@deped.gov.ph
6. Immediate and widest dissemination of and compliance with this memorandum is directed.

ESTELA LEON-CARIÑO EdD, CESO III
Director IV/ Regional Director

By Authority of the Regional Director:


FLORANTE E. VERGARA
OIC-Assistant Regional Director



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Enclosure to RM No.: 528

ACTIVITIES FOR THE PAMBANSANG BUWAN AT ARAW NG PAGBASA

- 1. Virtual Kick Off.** A virtual kick-off will start the month-long celebration of the Pambansang Buwan at Araw ng Pagbasa. A mystery reading ambassador will be invited to tell a story to young learners and to inspire everyone to develop a genuine love for reading. It will also highlight the launching of the Reading Progress as a teaching-learning tool that can help enhance reading fluency among our learners. The virtual kick-off will be livestreamed via the DepEd FB page.
- 2. Capacity Building on Storytelling.** The Bureau of Learning Delivery, in collaboration with partners in MS Teams, will conduct a virtual capacity building for teachers and parents as part of the virtual kick-off on Nov. 8, It will focus on storytelling techniques that teachers and parents may use to keep learners interested in stories and help them improve comprehension of these stories. Story book writers and professional storytellers will be invited as resource persons for this activity.
- 3. Mystery Readers.** Reading ambassadors will be invited to read to young learners every week during the month of November, focusing on themes such as family, friendship, and love. To engage learners, a variety of interactive and collaborative online applications that are available and accessible to all can be used.
- 4. Dugtungang Pagbasa.** Every week of November, young learners from pre-assigned regions will share stories via the DepEd Philippines FB page. Carefully selected stories will be told through a continuous narration by select learners from different regions. They will also showcase their creativity in interpreting the stories through a multimedia presentation. At the regional level, the group of learners composed of three (3) members from Grades 4, 5, & 6, one (1) learner from each grade will perform the dugtungang pagbasa. The piece titled "Si Mat Mat ang Batang Ayaw sa Math" will be given to the Division Filipino Supervisor. The division winner from the regional level will be the one to represent the National Reading Month.
- 5. Reading Cup.** Reading Cup is a gamified regional reading contest through Reading Progress. This activity aims to assess the reading fluency level of students and showcase exemplar readers across regions.



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6. **Reading Challenge.** All teaching and non-teaching personnel of the Department are enjoined to read a book for a week for the month of November. A book sharing activity should also be organized once a week to share the book read for the week. At the division level, all non-teaching personnel shall read any book in English or in Filipino for a week for the month of November and share to their colleagues in their own division/ School every week. This will be done every Monday at 3:00-3:15 pm. Activities done during the month-long celebration shall be documented with pictorials and narrative reports be submitted to the OIC, CLMD on November 29, 2021.
7. **Reading Family.** Each family is challenged to read at least once a week. Each family is expected to post pictures of this activity through pictures, posters about the story they have read together.
8. **Araw ng Pagbasa Challenge.** This day is the culmination of Pambansang Buwan ng Pagbasa. On November 26 at 9:00 am Philippine Standard Time, all learners, teachers, non-teaching personnel, school officials shall observe the nationwide synchronized reading activity. All are enjoined to drop everything and read for at least 15 minutes. At the national level, one reading ambassador will be invited to read a story before a group of learners across the regions.

Activity Mechanics for Dugtungang Pagbasa

Activity description: Dugtungang Pagbasa is an online regional reading activity. This activity aims to showcase regional diversity and individual talent amongst learners.

Participants: Three (3) students from **Grade levels 4-6** of each region will be identified by the participating Division.

Mechanics:

1. Participants from different division will be assigned to a passage of a story which will be given by the Filipino Division Supervisor.
2. The participants will analyze the passage and interpret it by creating a narration video (with visual slides).
3. All participants shall save the file in **mp4 format**.



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4. **No** participant shall use any third-party editing software such as but not limited to the following:

Wondershare Filmora Go, Da Vinci Resolve, Kinemaster, CapCut, Adobe Premiere Pro, iMovie, etc.

5. Submitted outputs will then be collated by Microsoft Philippines to be broadcasted on DepEd Philippines Facebook page on **November 15, 17, 22, and 24, 2021.**