

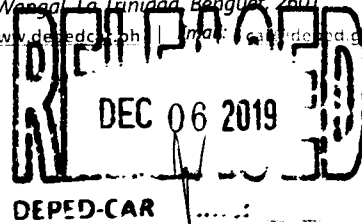


Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION

Wangal La Trinidad, Benguet, 2601
Website: www.depedcar.gov.ph | Email: car@depedcar.gov.ph



Regional Memorandum
No. 445 2019




**WORKSHOP ON CRAFTING OF DEPED-CAR ADVOCACY MATERIALS
AND ROLL-OUT OF DEPED DSVIM AND DMOS**

**To: Schools Division Superintendents
All Schools Divisions
All Others Concerned**

1. DepEd CAR through the Public Affairs Unit in coordination with the Learning Resources Management Section will conduct a Workshop on Crafting of DepEd CAR Advocacy Materials and Roll-Out of DepEd Service Marks and Visual Identity Manual (DSVIM) and the DepEd Manual of Styles (DMOS) on December 18 to 20, 2019 in a venue to be announced later.
2. The activity aims to orient the participants on DepEd Order 30, s. 2019 and DepEd Order 31, s. 2019 and to develop comprehensive, creative, and contextualized Information Education Campaign (IEC) materials of the different DepEd programs, projects, initiatives, and advocacies to be utilized in all divisions and schools.
3. The participants to this workshop are the following trained illustrators and layout artists under the regional pool of the Learning Resources Management Section:

<i>PARTICIPANT</i>	<i>DIVISION</i>
Philip L. Balaoro	Abra
Rymwalter A. Paa	Abra
Christopher David Oliva	Baguio City
Jericho Bauer L. Laroco	Baguio City
Victor U. Sotelo Jr.	Baguio City
Oliver P. Ngiwas	Benguet
Edwin Pagoy Jr.	Benguet
Czar Niño M. Talamayan	Kalinga
Cyril C. Tudlong	Mt. Province
Elizabeth T. Calbayan	RO

4. Arrival, check in, and registration of participants shall start 11 A.M. of December 18, 2019. First meal will be Lunch on December 18, 2019 and last meal will be Lunch on December 20, 2019.
5. Meals, snacks, and accommodation shall be charged against OSEC Downloaded Funds while transportation and other incidental expenses relative to the attendance to said activity shall be charged against local funds subject to the usual accounting and auditing rules and procedures.
6. Immediate dissemination of this Memorandum to all concerned is desired.


MAY B. ECLAR, Ph.D., CESO V
Regional Director

ORD/PAU/glip

Contact Numbers (Area Code: 074):

Office of the Regional Director 422-1318
Fax 422-4074
Office of the ARD 422-9590
ICT Unit 422-1318
Public Affairs Unit 422-1318
Legal Unit 423-2214

Administrative Division 422-1804
Cash Section 423-2215
Payroll Section 424-3993
Records Section 423-2213
Supply Section 422-2198
General Services Unit 422-1804

CLMD 422-7096
LRMDS 422-0615
ESSD 423-2218
Finance Division 422-5155
FTAD 424-5187

HRDD 422-9590
NEAP-R 422-5500
PPRD 422-9590
QUAD 422-5187
COA 422-7434