



Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION

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October 9, 2019

RELEASED
OCT 10 2019
DEPED-CAR


Regional Memorandum

No. ~~343-2019~~

PARTICIPANTS TO THE "DEPED TAYO" AND SOCIAL MEDIA FOR GOVERNANCE WORKSHOP

To: **Schools Division Superintendents
Designated Division Information Officers
All Divisions
All Others Concerned**

1. The Office of the Undersecretary for Administration (OUA) will be conducting the first "DepEd Tayo" and Social Media for Governance Workshop from October 14-15, 2019 at Fontana Resort and Hotel, Clark, Pampanga.
2. Participants shall be 2 representatives from the Regional Office and 2 representatives from each division office. They shall be designated as DepEd Tayo moderators and contributors responsible for creating and maintaining their respective pages and providing content.
3. Participants must be competent writers in English, Filipino and local dialects, in both straight news and features, must have knowledge in the selection of high-impact photos, and must focus in communicating to and engaging with the public for the next three years.
4. Relative to this, the designated division information officers are highly recommended as priority participants since they have been trained in writing as well they are the administrators or moderators of their existing division Facebook pages or accounts.
5. Their co-participants to the upcoming Seminar-Workshop on Crisis Management and Video Production on October 16 to 18 are likewise endorsed to be their co-participants to this "DepEd Tayo" event.
6. Meals and accommodation shall be shouldered by the OUA, while travel expenses of Participants shall be charged to local funds, subject to the usual accounting and auditing rules.
7. Participants are to bring their own laptops and to check-in at 2:00 PM on October 13, 2019. Check out shall be on the morning of October 16, 2019.
8. Kindly email the names of your final participants to pau.depedcar@gmail.com on or before October 10, 2019.
9. Attached is the unnumbered memorandum from the OUA for your reference.
10. Immediate dissemination and compliance of this Memorandum is desired.


MAY B. ECLAR, Ph.D., CESO V
Regional Director

ORD/PAU/gfp

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