



Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION



Wangal, La Trinidad, Benguet, 2601
Website: www.depedcar.ph | Email: car@deped.gov.ph

REGIONAL MEMORANDUM
No. 275.2017

To: Schools Division Superintendents

From: **MAY B. ECLAR, Ph.D., CESO V**
Officer-In-Charge
Office of the Regional Director

RELEASED
SEP 25 2017
DEPED-CAR Time: _____

Date: September 18, 2017

Subject: 2017 CONSUMER WELFARE MONTH CELEBRATION

Pursuant to Presidential Proclamation No. 1098, s. 1997, the region will be celebrating the Month of October as Consumer Welfare Month with the theme: **"Consumer Rights in the Digital Age"** with the Department of Trade and Industry as the Lead Agency.

Relative thereto, the DTI-CAR in coordination with DepEd-CAR will be undertaking the following activities:

1. **Provincial Quiz Bee** for the junior high school students from both public and private schools in the cities and provinces of the Cordillera Administrative Region scheduled on October 17, 2017; and
2. **Dulaang Pangmamimili**, a role playing competition for public and private senior high school students of the Schools Division of Baguio City scheduled on October 27, 2017.

These activities aim to promote, enhance and instill awareness on consumer rights among our student-consumers.

The Mechanics for the Quiz Bee and the Dulaang Pangmamimili Guidelines are attached for reference.

On this matter, the Department of Trade and Industry Provincial Offices will be coordinating with the Schools Division Offices.

For information and guidance.

ESSD/ABG/ctg

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Public Affairs Unit	422-1318	Supply Section	422-2198	FTAD	424-5187	COA	422-7434
Legal Unit	423-2214	General Services Unit	422-1804				



Deped Cordillera Administrative Region <car@deped.gov.ph>

Conduct of Provincial Quiz Bee and Dulaang Pangmamimili_CWM Activities

DTI - CAR <CAR@dti.gov.ph>

Mon, Sep 11, 2017 at 6:45 PM

To: Deped Cordillera Administrative Region <car@deped.gov.ph>

Cc: "RD Myrna P. Pablo" <MyrnaPablo@dti.gov.ph>, Samuel Gallardo <SamuelGallardo@dti.gov.ph>, DTI - CAR - Abra <CAR.Abra@dti.gov.ph>, DTI - CAR - Apayao <CAR.Apayao@dti.gov.ph>, DTI - CAR - Benguet <CAR.Benguet@dti.gov.ph>, DTI - CAR - Ifugao <CAR.Ifugao@dti.gov.ph>, DTI-Kalinga <CAR.Kalinga@dti.gov.ph>, DTI - CAR Mountain Province <car.mountainprovince@dti.gov.ph>, PD ArellBañez <ArellBanez@dti.gov.ph>, "PD Renie M. Ramos" <RenieRamos@dti.gov.ph>, PD FredaGawisan <FredaGawisan@dti.gov.ph>, "Valentin A. Baguidudol" <ValentinBaguidudol@dti.gov.ph>, "PD Grace F. Baluyan" <GraceBaluyan@dti.gov.ph>, "Juliet P. Lucas" <JulietLucas@dti.gov.ph>

Please acknowledge receipt hereof and state the name of the receiver, thank you!

**Department of Trade and Industry
Cordillera Administrative Region
Regional Office**

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 **Guidelines-Quiz Bee&Dulaang Pangmamimili.pdf**
635K



11 September 2017

DIR. MAY B. ECLAR
Officer-in-Charge
Department of Education - CAR
Wangal, La Trinidad, Benguet

Dear Director Eclar:

By virtue of Proclamation No. 1098, s. 1997, October of every year was declared as Consumer Welfare Month. For October 2017, we shall be celebrating Consumer Welfare Month with the theme: **"Consumer Rights in the Digital Age"** with the Department of Trade and Industry as the Lead Agency.

To raise awareness of this message among our consumers which include the youth, we are conducting the following activities:

1. Provincial Quiz Bee for the junior high school students from both public and private schools in the cities and provinces in CAR scheduled on October 20, 2017; and
2. Dulaang Pangmamimili, a role playing competition for senior high school students from both public and private schools in Baguio City scheduled on October 27, 2017.

In this regard, may we request assistance from your provincial/division offices particularly in coordinating for the participation of schools in the Quiz Bee and Dulaang Pangmamimili. We have attached for your reference the Mechanics for Quiz Bee and the Dulaang Pangmamimili Guidelines. Our provincial offices will start coordinating with you later this week.

For any questions/clarifications, please feel free to call us at telephone number 442-7859 and look for Atty. Samuel D. Gallardo or Vivian B. Bernabe. Your usual support and favorable action will surely contribute to the successful conduct of these activities.

Very truly yours,


MYRNA P. PABLO
Regional Director

cc: DTI-CAR Provincial Offices

Enabling Business, Empowering Consumers

DEPARTMENT OF TRADE AND INDUSTRY

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423-2214

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422-7096

Quiz Bee Provincial and Regional Levels for High School Students.

Through the years, the academe has always been involved when it comes to consumer education. It is deemed that change in the attitude towards consumer vigilance and awareness can easily be assimilated and multiplied in this sector. Starting with them would ideally create a positive view on consumerism.

The Quiz bee will have 2 levels, provincial and regional levels. The DTI provincial office, in coordination with their counterparts in the Department of Education (DEP-ED) will conduct the Quiz Bee Provincial Level. DEP-ED's support and assistance will be solicited by directing the different schools to join the Provincial level contest.

The DTI, DICT, NTC and other agencies will equip contestants, together with their respective coaches, with consumer education through lectures and provision of consumer information materials. The participants must keep abreast with current news and government-initiated development projects;

Mechanics

- a. An initial quiz bee will be held in each of the provinces and the City of Baguio. Public and Private High Schools from the areas will be invited to send one representative from Grade 9-10 for the provincial level competition. Final date for the simultaneous provincial quiz bee is October 20, 2017
- b. The contestants will each be provided with answer boards which they will raise during the contest to indicate their answers. The contest will run to a maximum of one hour.
- c. The quiz bee will be multiple choice and true or false type.

Questions are categorized as follows:

Level	Points per Correct Ans.	Time Limit	No. of Questions	Total Point Value
Easy	3	10 seconds	10	30
Moderate	5	10 seconds	10	50
Difficult	10	10 seconds	10	100
Total				180

- d. In case of a tie, additional questions will be asked until the tie is broken.
- e. Judges will determine if a protest has merit or not. If a protest is meritorious, the question will be stricken from the tally and not counted for all contestants. The judges' decision is final.
- f. Scores will be posted on tally boards that will be updated after a question is answered by all participants.

- g. Three major prizes will be given (Provincial Winners: 1st - P3,000.00, 2nd - P2,000.00; 3rd - P1,000.00) and cash incentives of P200.00 will be given to non-winners
- h. Three major prizes will be given in the regional quiz bee (Winners: 1st - P5,000.00, 2nd - P3,000.00; 3rd - P2,000.00) and cash incentives of P300.00 will be given to non-winners
- i. The 1st and 2nd winners of the provincial Quiz bee shall be qualified to compete in the Regional Level on October 27, 2017 in Baguio City.

Office of the ARD
 ICT Unit
 Public Affairs Unit
 Legal Unit

422-8000
 422-1318
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 423-2214

Records Section
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