

2015 WELLNESS CAMPUS DANCE CONTEST

DESCRIPTION

1. 2015 Wellness Campus Dance Competition is open to selected participating public schools covered by the Wellness Campus program in Regions 3 (Central Luzon), Region 4A (Calabarzon), 5 (Bicol), NCR, CAR Region (Cordillera Administrative Region), Central Visayas (Cebu City), Northern Mindanao (Cagayan de Oro).
2. The contest has (2) two parts:
 - 2.1. On-ground dance contest; and
 - 2.2. National online voting
3. There will be one (1) winner from the on-ground dance contest per region, for a total of seven winners. The on-ground dance contest will be done on the following dates:

Region	Venue	Date	No. of Divisions
NCR	Cuneta Astrodome, Pasay City	September 23	16
CAR	Baguio City	October 16	13
Region III	Malolos Bulacan	September 28	20
Region IVA	Laguna	September 25	18
Region V	Naga City	September 30	13
Region VII	Cebu City	October 2	19
Region X	Cagayan de Oro City	October 9	14

4. The on-ground dance contest is conducted by GreatFil Team, Inc. under the supervision of the Department of Education Regional Offices in Regions 3, Region 4A, 5, NCR, CAR, Central Visayas and Northern Mindanao.

QUALIFICATIONS/DISQUALIFICATIONS FOR THE NATIONAL ON-LINE VOTING VIA FACEBOOK

5. The seven (7) regional winners from the on-ground dance contest must submit a three (3) minute music video of them performing the song entitled “Wellness Breakfast Song.” Each winner can only send one entry.
6. Students performing in the video must be currently enrolled in the school they are representing and must be part of the (50) students performed during the regional showdown. Adults performing in the video must either be a parent or a teacher of the enrolled student also performing in the video. The adult must be at least 18 years of age and a Filipino citizen or Philippine resident for at least a year, The adult must not be pregnant at the time of joining.

7. By joining and participating in the 2015 WELLNESS CAMPUS DANCE CONTEST (the “Promotion”), those qualified and interested to join the Promotion (the “Participant/s”) hereby confirm, agree and acknowledge that:
- a. They have read the full mechanics of this Promotion and agrees to abide by the terms and conditions of the same;
 - b. GreatFil Team, Inc. and Nestlé Philippines, Inc. (the “organizers of the promotion”) are permitted to receive all personal information supplied by them and said information will be used by organizers of the promotion in accordance with its privacy policy and only for purposes of running the Promotion;
 - c. Organizers of the Promotion have the right to identify them as a participant or a winner in the Promotion and communicate the same at any time, in any territory and through any medium of release (mass media, digital media, etc.)
 - d. They shall hold organizers of the promotion free and harmless from any and all claims, suits and actions for damages or liabilities that may be brought by other persons, natural or juridical, in connection with their participation in this Promotion as well as the statements and declarations made by participant in relation to the Promotion;
 - e. They explicitly authorize Nestlé, its subsidiaries and its agencies the right to use their image or reproduce the video submitted by them for this promotion in digital media, press or any medium they may find suitable for promoting their products.
 - f. Organizers of the Promotion may, without further compensation to participant: (a) reproduce, distribute, adapt, modify, make available and/or communicate to the public, exhibit, or broadcast any material or information regarding this Promotion, including the Participant’s entry, by any means or media without restriction of any kind as to quantity, purpose or time, whether commercial or otherwise, or to any country or territory in the world; and (b) authorize any of the above activities; and
 - g. Organizers of the Promotion shall not be liable for any unauthorized use, reproduction and/or adaptations by third parties of any material or information regarding this Promotion

DESCRIPTION OF PROCEDURES FOR THE NATIONAL ON-LINE VOTING

8. Each of the seven (7) regional winners from the on-ground dance contest must submit a three (3) minute music video of them performing the song entitled “Wellness Breakfast Song.”

9. The qualified school must submit the video to the GreatFil Team, Inc. representative assigned per region. The CD must be in MP4 format with the following resolution and aspect ratio 720p: 1280x720; 480p: 854x480.
10. Deadline for submission of the video is on November 13, 2015 at 6:00pm.
11. All videos submitted before the deadline for submission of entries will be screened prior to uploading to the website. Entries submitted by disqualified participants or video entries containing foul language or inappropriate content and video entries that do not conform to the format mentioned in these mechanics will be disqualified. For safety of participants, inclusions in the video of pyramid-building or any form of throwing and stunts or moves that are risky are strictly prohibited and will disqualify the video entry. The video must not also include any image of the logo of Nestlé or any of its bands, otherwise the video will be disqualified.
12. For disqualified entries, a personal letter will be sent informing them of such disqualification and the basis thereof. The school may still submit a new entry or a modified one provided that they will submit the same on or before the deadline for submission of entries (November 13, 2015 at 6:00pm).
13. All qualified videos of schools will be uploaded to the Wellness Campus section on www.choosewellness.com.ph
14. Online voting will begin on November 23, 2015 12:01am and will end on December 4, 2015 11:59pm. The steps for online voting are as follows: (see Annex C for online voting process)
 - a. Go to www.choosewellness.com.ph
 - b. Look for the voting page on the website.
 - c. To cast a vote, the website visitor must connect using their Facebook account (via Facebook connect).
 - d. After connecting using their Facebook account, the website visitor can view and vote for a particular video. To actually vote, the website visitor/Facebook account holder must click the voting button at the right side of the video they like to vote then a notification will appear confirming their vote for the video. The website visitor can vote more than once for a video but said user can only vote once per day during the voting period.
 - e. Facebook users can share on their timelines that they have voted for a Wellness Campus Dance Contest video entry and can invite Facebook members to watch the videos and cast their vote.
15. At the end of the voting period top three (3) videos with the most number of votes will be announced as winners and will receive the following cash prizes in support to their schools' nutrition, health and wellness programs. Winners will be announced on December 10, 2015 during a formal awarding ceremony.
 - a. Participating schools:

- First Place (Most number of on-line votes): P200,000.00 plus trophy and feature on ABS-CBN noontime show 'Showtime'
- Second Place (Second most number of on-line votes): P150,000.00 plus trophy
- Third Place (Third most number of on-line votes): P100,000.00 plus trophy

b. Participating DepEd Region:

- Region where the First Place School belongs: P50,000.00
- Region where the Second Place belongs: P30,000.00
- Region where the Third Place belongs: P20,000.00

16. The decision of judges will be final and are not subject to any protest and appeal.

17. GreatFil Team, Inc. has the absolute right to change the mechanics to ensure the successful and orderly implementation of the promotion.