

**ADVISORY No. 034.2025**

August 29, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

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**EASTWEST RURAL BANK INITIATIVE FOR NTM 2025- MY MENTOR, MY COLLEAGUE (TEACHERS LIFTING TEACHERS)**

The EastWest Rural Bank will conduct the 2025 My Mentor, My Colleague (Teachers Lifting Teachers) which will be implemented as part of the 2025 National Teachers' Month.

The campaign aims to honor exceptional teachers through peer nominations, highlighting their education, mentorship and positive influence within the teaching community. Aligned with EastWest Rural Bank's core value of "I Respond", the program celebrates educators who have gone above and beyond in supporting their colleagues-whether through guidance, collaboration or acts of kindness.

Interested participants may accomplish the attached nomination forms for submission via email: **JCCCastro@eastwestbanker.com.**

Attached is the mechanics for your reference.

Should there be inquiries or clarification, please feel free to reach out to the undersigned using the contact details below.

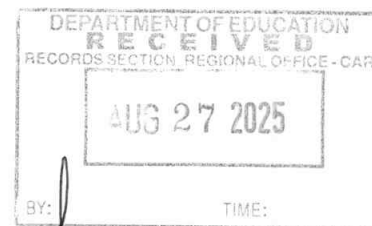
JANE C. CASTRO  
Division Leader  
EastWest Rural Bank  
[JCCCastro@eastwestbanker.com](mailto:JCCCastro@eastwestbanker.com)/09189200978



August 22, 2025

**ESTELA P. LEON-CARIÑO EDD CESO III**

Regional Director  
Department of Education – Region CAR  
Wangal, La Trinidad, Benguet 2601



**Subject: EastWest Rural Bank Initiative for NTM 2025 – My Mentor, My Colleague (Teachers Lifting Teachers)**

Dear Director Ms. Cariño,

Greetings of goodwill!

This is to formally inform your office of the upcoming initiative titled "**My Mentor, My Colleague (Teachers Lifting Teachers)**", which will be implemented as part of the **2025 National Teachers' Month Celebration**.

The campaign aims to recognize and honor exceptional teachers through peer nominations, highlighting their dedication, mentorship, and positive influence within the teaching community. Aligned with EastWest Rural Bank's core value of "**I Respond**", the program celebrates educators who have gone above and beyond in supporting their colleagues—whether through guidance, collaboration, or acts of kindness.

Under the nomination process, **each Region will submit three (3) tandems** of teachers (nominator and nominee). From among all submissions nationwide, **only one (1) tandem will be selected as the grand winner**.

We look forward to celebrating and highlighting the dedication of our educators through this initiative.

Should you require any clarification or further information, please feel free to reach out to the undersigned using the contact details below.

Thank you very much for your continued service and partnership.

Respectfully,

  
**JANE C. CASTRO**

Division Leader  
EastWest Rural Bank  
JCCastro@eastwestbanker.com | 09189200978

## **Nomination Form**

### ***My Mentor, My Colleague (Teachers Lifting Teachers)***

*National Teachers' Month 2025 | I Respond Award Campaign*

#### **Nominator Information**

*(Teacher submitting the entry)*

<b>Full Name</b>	
<b>Designation/Position</b>	
<b>School Name</b>	
<b>Division/Region</b>	
<b>Mobile Number</b>	
<b>Email Address</b>	

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#### **Nominee Information**

*(Teacher being recognized as mentor)*

<b>Full Name</b>	
<b>Designation/Position</b>	
<b>School Name</b>	
<b>Division/Region</b>	
<b>Mobile Number</b>	
<b>Email Address</b>	



## Annex B: Data Privacy & Social Media Posting Consent Form

### Data Privacy and Social Media Posting Consent Form

#### ***My Mentor, My Colleague (Teachers Lifting Teachers)***

*National Teachers' Month 2025 | I Respond Award Campaign*

We, the undersigned, voluntarily agree to participate in the ***My Mentor, My Colleague (Teachers Lifting Teachers)*** initiative of EastWest Rural Bank in line with the "I Respond" Award Campaign during National Teachers' Month 2025.

We fully understand and agree to the following:

1. **Data Use Consent**

We authorize EastWest Rural Bank to collect, store, and process our personal information solely for the purpose of evaluating, documenting, and publishing content related to this campaign.

2. **Social Media Posting Consent**

We grant permission to EastWest Rural Bank to use our names, photographs, and the submitted write-up for feature and promotional purposes on the Bank's official Facebook page and other communication platforms.

3. **Voluntary Participation**

Participation in this campaign is voluntary. We confirm that all provided information is accurate, and that the submitted story and photo are our original contributions.

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#### **Nominator**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

#### **Nominee (Mentor Teacher)**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_