



**Advisory No. 211, 2023**

November 17, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd officials, personnel/staff, as well as the concerned public.  
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**PPSTA TEACHERIFIC PROGRAM**

The Philippine Public School Teachers Association (PPSTA) is introducing its newest program "PPSTA TEACHERIFIC" designed to engage educators in the creation of credible and impactful content to enhance the learning experience for individuals worldwide.


The primary objective of PPSTA TEACHERIFIC program is to harness the expertise and creativity of educators to produce high-quality content. We believe that educators possess unique insights and skills that can be shared through various mediums to contribute to the development of reliable, informative, and positive materials for the broader community learners.

In this regard, this Office requests all Schools Division Offices (SDOs) to disseminate the said invitation. Participation to said activity is personal and voluntary and shall subject to the no-disruption of classes policy stipulated in DepEd Order No. s. 2005 titled "Instituting Measures to Increased Time-On-Task and Ensuring Compliance Therewith".

Attached is the invitation letter.

For queries, please coordinate with

- **FRANCIS ALLAN J. MANIEGO**  
Head Marketing Department  
Philippine Public School Teachers Association  
#245 Banawe St. Quezon/ [www.ppsta.net](http://www.ppsta.net)

CLMD/JPA/bmd, Call Participation  
000/November17, 2023 

**PPSTA****Philippine Public School Teachers Association**

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Cell No.: 09185448046; 09055355858 email: support@ppsta.com  
Visit our Facebook Page: <http://www.facebook.com/pages/Philippine-Public-School-Teachers-Association/202301190113011#>

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*"Bayani ka, gurong Pilipino. Ang PPSTA, kumakalinga sa iyo!"*

Dear Educators,

Greetings from Philippine Public School Teachers' Association!

We are thrilled to introduce our newest program, "PPSTA TEACHERIFIC", designed to engage educators like yourself in the creation of credible and impactful content to enhance the learning experience for individuals worldwide.

**Objective:**

The primary objective of PPSTA TEACHERIFIC program is to harness the expertise and creativity of educators to produce high-quality content. We believe that educators possess unique insights and skills that can be shared through various mediums to contribute to the development of reliable, informative, and positive materials for the broader community of learners.

Here's how you can get involved:

**1. Submit Your Content:**

Share your expertise through various content formats. You can submit:

- Demo Teaching (Full-length video)
- Micro Teaching (Short-form videos)
- Online Learning Modules
- Extraordinary Talent Showcase
- Success Stories

Please email your content to [marketing@ppsta.net](mailto:marketing@ppsta.net) with the subject line "PPSTA TEACHERIFIC Submission."

**2. Personal Information:**

Provide us with the following details:

- Full Name
- School Name
- Brief Description of Your Content
- Social Media Pages (for tagging and promotion)

**Perks of Participation:**

As a token of appreciation for your contribution, you will receive:

- Certificate of Recognition
- Publication on our Social Media Platforms and Partner Channels
- Chance to win exciting Prize Money

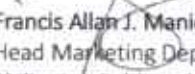
**Selection Process:**

Our dedicated marketing department will carefully review all submissions and choose content to be published on a weekly basis. This process ensures that a diverse range of valuable content gets the attention it deserves.

We believe that your participation in PPSTA TEACHERIFIC program will not only showcase your talents but also inspire others in the education community.

Thank you for your dedication to education, and we look forward to receiving your submissions.

Best regards,

  
Francis Allan J. Maniego  
Head Marketing Department  
Philippine Public School Teachers Association  
#245 Banawe St. Quezon City | [www.ppsta.net](http://www.ppsta.net)

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