



CORDILLERA BASIC SECTORS TRANSPORT COOPERATIVE (CBSTC)

CDA Reg. No. 9520-101500000043892-2
DOTr-OTC Accreditation No. 033
BIR Reg. No. 731-741-528-000
Smart/Tnt/Sun: 0938.589.4605 Globe/Tm: 0927.814.2430 Office Tel. No.: 074.655.7544
Official Email: customer.service@cbstccooperative.com Office of the Chairman Email: info@cbstccooperative.com
Official Website: www.cbstccooperative.com

January 14, 2022

DIR. ESTELA L. CARIÑO, EdD, CESO III
Regional Director
Department of Education
Cordillera Administrative Region

JAN 14 2022
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Dear **DIRECTOR CARIÑO**;

Greetings!

The Cordillera Basic Sectors Transport Cooperative (CBSTC) is a regional transport cooperative supporting the Public Utility Vehicle Modernization Program (PUVMP) which is the biggest non-infrastructure project of the Duterte Administration. We have satellite offices in the five Provinces and two cities in the Cordillera Administrative Region namely; Apayao, Benguet, Ifugao, Kalinga, Mt. Province (District I and District II) and the Cities of Baguio and Tabuk.

On October 1, 2022, we are going to celebrate our 4th year anniversary with the theme;

CONVEYING A POCKET OF HOPE

"Transportation: Its essence becoming personal, its meaning being redefined, and its foundation magnified."

One of the highlights of the Anniversary Celebration is the initiation of Online Contests which are the Photography, Videography, and Essay Writing. These contests had also been conducted during our 3rd year Anniversary which now became an essential part of our anniversary celebrations.

In line with this, we would like to invite you for a partnership regarding this yearly activity of our Cooperative with the objective to engage, nurture, and highlight the Cordillera youths giving them opportunities to showcase their talents and skills, and career opportunities.

We are requesting for an appointment at your most convenient time to present the said proposal. Thank you.

Kind regards,

Jude G. Wal
JUDE G. WAL
Chairman

Not Valid Without Cordillera Basic Sectors Transport Cooperative Seal

APAYAO OFFICE
Malama, Conner Apayao

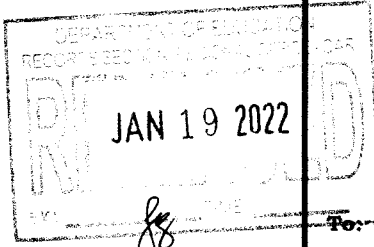
BENGUET OFFICE: IS 01
3rd Flr. Oras Commercial Bldg. Km. 5, La Trinidad, Benguet

BAGUIO OFFICE: 01, Corner Diamond @ Alley, Dominican Road, Baguio City

IFUGAO OFFICE: Landing, Poblacion, Tinoc, Ifugao

KALINGA OFFICE: Btalan Compound Purok 1 Bulanao, Tabuk City, Kalinga

MT. PROVINCE OFFICE: Bearice Pituden Compound, Abatan Bauko Junction



January 19, 2022

To: **All Schools Division Superintendents**
All Others Concerned

For information and dissemination.

ESTELA LEON-CARIÑO EdD, CESO III
Director IV/ Regional Director

By Authority of the Regional Director:

Florante E. Vergara
FLORANTE E. VERGARA
OIC-Assistant Regional Director

CLMD/RCA/ptd



Address: Wangal, La Trinidad, Benguet, 2601
Telephone No: (074) 422 - 1318 | Fax No.: (074) 422-4074
Website: www.depedcar.ph | Email Address: car@deped.gov.ph

DepEd-CAR: Weaver of HOPE and Transformation
"Holistic Opportunities for all to be Performing and Excellent Cordilleran Learners"



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Smart/Tnt/Sun: **0938.589.4505** Globe/Tm: **0927.614.2430** Office Tel. No.: **074.665.7544**

Official Email: cbstc@cbstccooperative.com Office of the Chairman Email: cbstcchairman@cbstccooperative.com
Official Website: www.cbstccooperative.com

January 14, 2022

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Regional Director
Department of Education
Cordillera Administrative Region

JAN 14 2022

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JUDE G. WAL
Chairman

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Diamond @ Alley, Dominican
Road, Baguio City

IFUGAO OFFICE: Landing,
Poblacion, Tinoc, Ifugao

KALINGA OFFICE:
Bitalan Compound Purok 1
Bulanao, Tabuk City, Kalinga

MT. PROVINCE OFFICE:
Beatrice Piluden
Compound, Abatan Bauko
Junction



Cordillera Basic Sectors Transport Cooperative

4TH ANNIVERSARY CELEBRATION

THEME:

Transportation: Conveying a Pocket of Hope.
Its essence becoming personal and its meaning being
redefined.

TIMELINE OF ACTIVITIES

APRIL 4, 2022:	Start of Submission of Entries for Online Contests
JUNE 1, 2022:	End of Submission of Entries for Online Contests
JUNE 2-30, 2022:	Judging of entries
JULY:	Announcement of winners
OCTOBER 1, 2022:	Awarding of prizes for winners

I. ONLINE CONTESTS

A. PHOTOGRAPHY CONTEST

QUALIFICATIONS:

1. Open for **AMATEUR** Photographers **ONLY**.
2. A resident of the Cordillera Administrative Region.

MECHANICS

1. The applicant will pay a registration of Php. 100.00 per entry.
2. The applicant may pay by cash at the nearest CBSTC Office in their place or online through Gcash and PayMaya.
3. Registration fee is non-refundable and non-transferrable.
4. The entrant may submit multiple entries. In the event that winning entries is owned by 1 entrant, the entry with the highest score shall be considered.
5. Submission of entries will be from April 4, 2022 to June 1, 2022.
6. Photo must be in JPEG format.
7. Applicants must be the sole and exclusive author and owner of the photograph and have the full and exclusive right, power, and authority to submit the photograph to the CBSTC 4th anniversary photography contest.
8. The entrant should submit a photograph in relevance to the theme:

“Conveying a Pocket of Hope

Transportation: Its essence becoming personal, its meaning being redefined, and its foundation magnified.”

9. In order to keep judging process blind, submitted photos cannot be watermarked or be otherwise marked.
10. All photos should follow ethical photography practices.
11. Single Exposure photos **ONLY** with minor edits. Photo manipulation using various methods or techniques that changes the narrative of the photos submitted to fit the given theme is **NOT** allowed.
12. Photographs should be taken from January 2022 to June 2022.
13. Photographs should **NOT** include Public Utility Vehicles or any related businesses operated and owned by other Transport Cooperatives. Photographs that contain such information or footage other than those operated by the Cordillera Basic Sectors Transport Cooperative shall be immediately disqualified. When disqualified, the registration fee shall not be refunded.
14. Photos from Mobile cameras are accepted but it must be submitted with the highest resolution possible.
15. Photos from Film cameras are **NOT** allowed.
16. Photos submitted **MUST** be accompanied caption.

17. All winners will be given a **FREE** photography seminar and workshop with certificate.
18. **ALL WINNING ENTRIES SHALL BECOME PROPERTIES OF THE CORDILLERA BASIC SECTORS TRANSPORT COOPERATIVE BUT WILL STILL BE CREDITED TO THE AUTHOR.**

B. VIDEOGRAPHY CONTEST

QUALIFICATIONS:

1. Open to **AMATEUR** Videographers **ONLY**.
2. A resident of the Cordillera Administrative Region.

MECHANICS

1. The applicant will pay a registration of Php. 100.00 per entry.
2. The applicant may pay by cash at the nearest CBSTC Office in their place or online through Gcash and PayMaya.
3. Registration fee is non-refundable and non-transferrable.
4. The entrant may submit multiple entries. In the event that winning entries is owned by 1 entrant, the entry with the highest score shall be considered.
5. Submission of entries will be from April 4, 2022 to June 1, 2022.
6. Entrants must be the sole and exclusive author and owner of the video and have the full and exclusive right, power, and authority to submit the video to the CBSTC 4th anniversary videography contest.
7. The entrant should submit a video in relevance to the theme:

“Conveying a Pocket of Hope

Transportation: Its essence becoming personal, its meaning being redefined, and its foundation magnified.”

8. In order to keep judging process blind, submitted videos cannot be watermarked or be otherwise marked.
9. Duration of the videos must be 3-5 minutes **ONLY**.
10. If using native dialect, English subtitles should be provided.
11. The video must not contain material that is obscene, defamatory, libelous, pornographic, and offensive or encourages conduct that would be considered a criminal offence or violates any law. Videos must be appropriate for viewing by the general public and by a multi – cultural community.
12. The video must not contain any Public Utility Vehicles or any related businesses operated and owned by other Transport Cooperative. Entries that contain such footages shall be immediately disqualified. When disqualified, the registration fee shall not be refunded.
13. **ALL** material included in the video **MUST** be original and owned by the Applicant.
14. Entrants who should use other materials on their video should certify that they have obtained all the necessary rights including music rights, consents, authorizations, and licenses for any and all material included in applicant’s video.
15. All winners will be given a **FREE** videography seminar and workshop with certificate.

16. **ALL WINNING ENTRIES SHALL BECOME PROPERTIES OF THE CORDILLERA BASIC SECTORS TRANSPORT COOPERATIVE BUT WILL STILL BE CREDITED TO THE AUTHOR.**

C. ESSAY WRITING CONTEST

QUALIFICATIONS

1. Open to all Students GRADES 9 – 12
2. A resident of the Cordillera Administrative Region

MECHANICS:

1. The applicant will pay a registration of Php. 100.00 per entry.
2. The applicant may pay by cash at the nearest CBSTC Office in their place or online through Gcash and PayMaya.
3. Registration fee is non-refundable and non-transferrable.
4. The entrant may submit multiple entries. In the event that winning entries is owned by 1 entrant, the entry with the highest score shall be considered.
5. Submission of entries will be from April 4, 2022 to June 1, 2022.
6. The essay must be **ORIGINAL**, not previously published in print or online.
7. Essay shall be within 1,000 to 1,500 words using English as the medium.
8. Format: single space, one-inch margins, Arial 12
9. Entrants will send a scanned copy of the entry or soft copy in PDF via email. Scanned copies must be encoded and printed on an A4 paper. It must bear the **TITLE** of the entry.
10. Applicant may write any title for his/her entry on the theme:

“Conveying a Pocket of Hope

Transportation: Its essence becoming personal, its meaning being redefined, and its foundation magnified.”

11. Entrants must not write their personal information in the entry to ensure blind judging. To determine the owner of the entry, the entrants must not forget to write the **TITLE** of the entry in the Application Form.
12. Entrants must be the sole and exclusive author and owner of the Essay and have the full and exclusive right, power, and authority to submit the essay to the CBSTC 4th anniversary essay contest.
13. All winners will be given a **FREE** Essay Writing and Journalism seminar and workshop with certificate.
14. **ALL WINNING ENTRIES SHALL BECOME PROPERTIES OF THE CORDILLERA BASIC SECTORS TRANSPORT COOPERATIVE BUT THE AUTHOR SHALL REMAIN AS THE OWNER OF THE BYLINE.**