



Republic of the Philippines  
**Department of Education**  
 OFFICE OF THE UNDERSECRETARY

2022-0118-067

**MEMORANDUM**

JAN 18 2022

**TO :** Regional Directors  
 (Regions I, II, III, IV-A, MIMAROPA, V, VI, VIII, IX, X, XI,  
 XII, CARAGA, CAR, NCR)  
**All ESSD Chiefs**  
**All Official Regional Coaches**  
**All Others Concerned**

**FROM :** *[Signature]*  
**ATTY. REVSEE A. ESCOBEDO**  
 Undersecretary  
 Field Operations, Palarong Pambansa Secretariat,  
 DEACO, and CPU

**SUBJECT :** **ADDENDUM TO THE MEMORANDUM ON THE CHILD PROTECTION UNIT (CPU) CONTESTS FOR THE NATIONAL CHILDREN'S MONTH**

**DATE :** January 14, 2022

Relative to the Memorandum, dated December 1, 2021, with the subject "Addendum to the Memorandum On the Child Protection Unit (CPU) Contests for the National Children's Month," and upon consultation with the Coaches of the official participating Regions held on January 14, 2022, this Office releases this Addendum in view of the revisions in the contest mechanics as stated in the Enclosures below:

**Enclosure 2: Poster Making**

- d. Output must be submitted **30 MINUTES** after the competition via [cpu@deped.gov.ph](mailto:cpu@deped.gov.ph) using the **Coaches' official DepEd email address.**

**Enclosure 3: Essay Writing**

- c. Participants are given 3 hours to finish their outputs.
- e. Two devices are required to be used - one laptop for the writing of the output and one camera set up behind the contestant for monitoring purposes.
- k. Output must be submitted immediately after the competition via [cpu@deped.gov.ph](mailto:cpu@deped.gov.ph) using the **Coaches' official DepEd email address.** Submissions should be in PDF Format.

Office of the Undersecretary for Field Operations, Palarong Pambansa Secretariat, and DEACO  
 Department of Education, Central Office, Meralco Avenue, Pasig City (Room 515, Mabini Building)  
 Tel. No: (02) 631 84 92 Fax No: (02) 633 53 13  
 Email: [cpu@deped.gov.ph](mailto:cpu@deped.gov.ph)

DEPARTMENT OF EDUCATION  
 RECORDS SECTION REGIONAL OFFICE - CAR  
 RECORDED  
 JAN 21 2022  
 FILED



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
 Cordillera Administrative Region

January 21, 2022

**To :** Schools Division Superintendents  
 All Division

For information, guidance & appropriate action.

**ESTELA LEON-CARIÑO, EdD, CESO III**  
 Director IV/Regional Director

For the Regional Director:

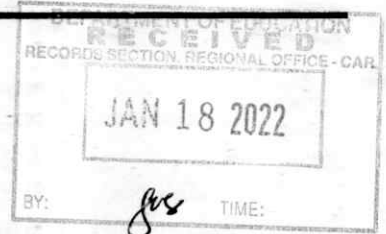
*[Signature]*  
**FLORANTE E. VERGARA**  
 Schools/Division Superintendent  
 Officer-In-Charge  
 Office of the Assistant Regional Director

ESSD/EHM/jbb



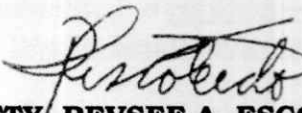
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SUBJECT : **ADDENDUM TO THE MEMORANDUM ON THE CHILD  
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DATE : January 14, 2022

Relative to the Memorandum, dated December 1, 2021, with the subject "Addendum to the Memorandum On the Child Protection Unit (CPU) Contests for the National Children's Month," and upon consultation with the Coaches of the official participating Regions held on January 14, 2022, this Office releases this Addendum in view of the revisions in the contest mechanics as stated in the Enclosures below:

Enclosure 2: Poster Making

- d. Output must be submitted **30 MINUTES after the competition** via [cpu@deped.gov.ph](mailto:cpu@deped.gov.ph) using the **Coaches' official DepEd email address.**

Enclosure 3: Essay Writing

- c. Participants are given 3 hours to finish their outputs.  
e. Two devices are required to be used – one laptop for the writing of the output and one camera set up behind the contestant for monitoring purposes.  
k. Output must be submitted immediately after the competition via [cpu@deped.gov.ph](mailto:cpu@deped.gov.ph) using the **Coaches' official DepEd email address.**  
Submissions should be in PDF Format.

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Department of Education, Central Office, Meralco Avenue, Pasig City (Room 515, Mabini Building)

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Email: [oure@deped.gov.ph](mailto:oure@deped.gov.ph)



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Enclosure 4: Video Essay

- f. Text and images to be used should be gender-sensitive, non-derogatory, inoffensive, and should not be subject to any copyright infringement.
- j. Contestants may use any free editing software that is easily accessible/available to them – provided that the said software does not show any watermarks on the final output.
- k. Documentation photos should be submitted, including script/s used and storyboard/s for the content (if any):
  - Pre-Production – at least 5 photos
  - Production – at least 5 photos
  - Post-Production – at least 5 photos
- m. Entries must be submitted to [cpu@deped.gov.ph](mailto:cpu@deped.gov.ph) by January 28, 2022, using the **Coaches' official DepEd email address.**

Other provisions of the aforementioned Enclosures still remain in effect.

For your information and guidance.

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Department of Education, Central Office, Meralco Avenue, Pasig City (Room 515, Mabini Building)

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**Republic of the Philippines**  
**Department of Education**  
**CHILD PROTECTION UNIT**

**Enclosure 2**

<b>EVENT</b>	<b>POSTER MAKING CONTEST</b>	
<b>THEME</b>	<b>“New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan”</b>	
<b>GRADE LEVEL</b>	<b>GRADES 4 – 6 (INTERMEDIATE)</b>	
<b>NO. OF CONTESTANT/S</b>	<b>ONE (1) PER REGION</b>	
<b>CONTEST DATE/TIME</b>	<b>JANUARY 24, 2022</b>	
	<b>MS Teams Log in Time – 8:15 AM</b> <b>Opening Program – 8:30 AM</b> <b>Contest Proper - 9:00 AM – 12:00 NN</b>	
<b>TIME ALLOTMENT</b>	<b>3 HOURS</b>	
<b>DESCRIPTION</b>	<b>VIRTUAL ON-THE-SPOT POSTER MAKING CONTEST</b>	
<b>CRITERIA FOR ASSESSMENT</b>	<b>Criteria</b>	<b>Percentage</b>
	<b>Relevance to the Theme</b> <i>(The poster should fully respond to the theme to be given before the contest)</i>	30%
	<b>Creativity</b> <i>(The poster exhibits unusual, novelty, and clarity of artistic interpretation, yet it is also relatable to the viewer.)</i>	25%
	<b>Originality</b> <i>(The poster should be unique and it does not show or manifest any similarity to existing or previous work of art.)</i>	25%
	<b>Color Harmony and Visual Impact</b> <i>(The color, lines, shapes, and other artistic elements should be in harmony and invite attention and keen interest from the viewer.)</i>	20%
	<b>TOTAL</b>	<b>100%</b>
<b>Event Rules and Mechanics</b>		
<p>a. Poster Making Contest is a <b>virtual on-the-spot</b> competition. Further instructions shall be given during the orientation.</p> <p>b. One (1) student-participant per region is allowed.</p> <p>c. Participants are given 3 hours to finish their outputs.</p> <p>d. Output must be submitted <b>30 MINUTES after the competition</b> via <a href="mailto:cpu@deped.gov.ph">cpu@deped.gov.ph</a> using the <b>Coaches’ official DepEd email address.</b></p>		



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- e. File name format should follow **POSTER\_REGION\_#. (POSTER\_REGION\_I)**
- f. Same file name format should be used in the Subject field of the email submission.
- g. Student-participant may be accompanied by one coach. However, coaches are only allowed to assist the student during the setting up of materials on the day of the competition.
- h. Participants shall provide ½ size illustration board and must use the white background in vertical background.
- i. The medium for visual artistry shall only be limited to oil pastel and shall be provided by the contestant.
- j. Participants are not allowed to bring pictures or images for reference of their entries.
- k. The theme of the poster will be given before the contest proper.
- l. Finished outputs should not contain label or name that may identify the region.
- m. The poster must be original. If the submitted poster is found to have been plagiarized, it will be disqualified from the competition.
- n. The contestants and coaches of the Top 5 winning posters will receive a Certificate of Recognition.
- o. The winners will be notified through email, phone call, and official letter.
- p. CPU-DepEd staff and their relatives up to the third degree of consanguinity or affinity are not eligible to join.
- q. All entries shall be considered property of the CPU-DepEd and may be used by the Unit for publication and any other legal purpose.
- r. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provisions of the Data Privacy Act and with DepEd Order 40, s. 2012.
- s. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free and harmless against such claims.
- t. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
- u. The decision of the board of judges is final and irrevocable.



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**Enclosure 3**

<b>EVENT</b>	<b>ESSAY WRITING CONTEST</b>	
<b>THEME</b>	<b>“New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan”</b>	
<b>GRADE LEVEL</b>	<b>GRADES 7 – 10 (JUNIOR HIGH SCHOOL)</b>	
<b>NO. OF CONTESTANT/S</b>	<b>ONE (1) PER REGION</b>	
<b>CONTEST DATE/TIME</b>	<b>JANUARY 26, 2022</b>	
	<b>MS Teams Log in Time – 8:15 AM</b> <b>Opening Program – 8:30 AM</b> <b>Contest Proper - 9:00 AM – 12:00 NN</b>	
<b>TIME ALLOTMENT</b>	<b>3 HOURS</b>	
<b>DESCRIPTION</b>	<b>VIRTUAL ON-THE-SPOT ESSAY WRITING COMPETITION</b>	
<b>CRITERIA FOR ASSESSMENT</b>	<b>Criteria</b>	<b>Percentage</b>
	<b>Content</b> <i>(The essay should fully respond to the question to be given before the contest proper.)</i>	50%
	<b>Organization</b> <i>(The essay has a catchy introduction, coherent body, and a solid conclusion.)</i>	15%
	<b>Mechanics</b> <i>(The essay should follow the prescribed spacing and word requirements and observe correct grammar and punctuations.)</i>	25%
	<b>Title</b> <i>(The title should be creative, succinct, and relevant to the theme.)</i>	10%
	<b>TOTAL</b>	<b>100%</b>
<b>Event Rules and Mechanics</b>		
<ul style="list-style-type: none"> <li>a. Essay Writing Contest is a virtual on-the-spot competition. Further instructions shall be given during the orientation.</li> <li>b. One (1) student-participant per region is allowed.</li> <li>c. Participants are given 3 hours to finish their outputs.</li> <li>d. The essay should have a title.</li> <li>e. Two devices are required to be used – one laptop for the writing of the output and one camera set up behind the contestant for monitoring purposes.</li> <li>f. Participants shall use A4 size for the writing layout.</li> <li>g. Entries should be in Filipino, encoded, double-spaced, with a minimum of 1,500 words and maximum of 3,000 words.</li> </ul>		



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- h. Language to be used should be gender-sensitive, non-derogatory, and inoffensive.
- i. Finished outputs should not contain label or name that may identify the region.
- j. The essay must be original. If the submitted essay is found to have been plagiarized, it will be disqualified from the competition.
- k. Output must be submitted immediately after the competition via [cpu@deped.gov.ph](mailto:cpu@deped.gov.ph) using the **Coaches' official DepEd email address**. Submissions should be in PDF Format.
- l. File name format should follow **ESSAY\_REGION\_#. (ESSAY\_REGION\_I)**
- m. Same file name format should be used in the Subject field of the email submission.
- n. All entries shall be considered property of the CPU-DepEd and may be used by the Unit for publication and any other legal purpose.
- o. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provisions of the Data Privacy Act and with DepEd Order 40, s. 2012.
- p. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free and harmless against such claims.
- q. The authors and coaches of the Top 5 winning essays will receive a Certificate of Recognition.
- r. The winners will be notified through email/phone call and official letter.
- s. CPU-DepEd staff and their relatives up to the third degree of consanguinity or affinity are not eligible to join.
- t. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
- u. The decision of the board of judges is final and irrevocable.



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**Enclosure 4**

<b>EVENT</b>	<b>VIDEO ESSAY CONTEST</b>	
<b>THEME</b>	<b>“New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan”</b>	
<b>GRADE LEVEL</b>	<b>GRADES 11 – 12 (SENIOR HIGH SCHOOL)</b>	
<b>NO. OF CONTESTANT/S</b>	<b>ONE (1) PER REGION</b>	
<b>TIME ALLOTMENT</b>	<b>5-8 minutes (output)</b>	
<b>DESCRIPTION</b>	<b>SUBMITTED SHORT VIDEO COMPETITION</b>	
<b>SUBMISSION</b>	<b>JANUARY 28, 2022 (11:59 PM)</b>	
<b>CRITERIA FOR ASSESSMENT</b>	<b>Criteria</b>	<b>Percentage</b>
	<b>Writing</b> ( <i>Well-researched, intellectually accessible, and engaging Story-telling is solid, organized, and coherent</i> )	35%
	<b>Visuals</b> ( <i>Visually appealing, visual chosen drive home the thesis effectively</i> )	30%
	<b>Sounds</b> ( <i>Voiceover is audible and clear. Sound effects effectively portray the emotions that are expected to be elicited from the audience</i> )	15%
	<b>Mechanics</b> ( <i>Tone, voice, facial expressions and enunciations of the presenter are all excellent.</i> )	15%
	<b>Title</b> ( <i>Attention-grabbing and accurate to the content</i> )	5%
	<b>TOTAL</b>	<b>100%</b>

**Event Rules and Mechanics**

- a. The video essay contest is a short video competition. Further instructions shall be given during the orientation.
- b. One (1) student-participant per region is allowed.
- c. The video essay should run for a minimum length of 5 minutes and maximum length of 8 minutes.
- d. The video essay should have a title.
- e. The content of the video essay must be anchored on the theme “*New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan!*”
- f. Text and images to be used should be gender-sensitive, non-derogatory, inoffensive, and should not be subject to any copyright infringement.
- g. Videos should be encoded on commonly known video file compressions/formats such as **.mp4, .avi, and .mkv**.





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- h. The entirety of the video essay should be recorded using a smartphone/camera phone at 1080p video quality. Handicams and/or DSLR cameras are **NOT ALLOWED** to be used.
- i. Final outputs should be recorded in landscape orientation.
- j. Contestants may use any free editing software that is easily accessible/available to them – provided that the said software does not show any watermarks on the final output.
- k. Documentation photos should be submitted, including script/s used and storyboard/s for the content (if any):  
Pre-Production – at least 5 photos  
Production – at least 5 photos  
Post-Production – at least 5 photos
- l. Finished outputs should not contain label or name that may identify the region.
- m. Entries must be submitted to [cpu@deped.gov.ph](mailto:cpu@deped.gov.ph) by January 28, 2022, using the **Coaches' official DepEd email address**.
- n. A Google Drive link may also be used to submit large file formats. In the event that the link is broken/defective or not accessible, submitted entry will no longer be included in the competition.
- o. File name format should follow **VIDEOESSAY\_REGION\_#**.  
**(VIDEOESSAY\_REGION\_I)**
- p. All entries shall be considered property of the CPU-DepEd and may be used by the Unit for publication and any other legal purpose.
- q. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provisionS of the Data Privacy Act and with DepEd Order 40, s. 2012.
- r. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free and harmless against such claims.
- s. The authors and coaches of the Top 5 winning video essays will receive a prize and a Certificate of Recognition.
- t. The winners will be notified through email/phone call and official letter.
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